

“Here We Grow Again”

Trusted Service Provider Referral Network Promotion

Promoting a service provider referral network relies on building trust, creating clear value, and making it dead simple for partners to share leads.

Taking full advantage of the fact that **people will refer you when you refer them**... Sharing your new “trusted referrals” regularly with your entire network of “trusted referrals” is a great way to earn more referral income! According to Vyrat Marketing, when you “connect” with your referral database at least 36 times a year, it statistically produces income of \$82 to \$146 per year.

This regularly scheduled “connection” allows you to accomplish two critical objectives in networking. First, you are sharing your newest “trusted referrals” with your existing REEferralNET.com referral database! This simple form of promotion helps build a long-term relationship with those who can generate personal referral business for you!

The process is simple:

1. When you first Add A Referral, **copy and paste their email address into your personal “Trusted Referral” Excel CSV file.**
2. Then... weekly on a day and time that works for you... Send an email to your entire REEferralNET.com list of trusted referrals announcing the addition of your newest trusted referrals!
3. Your subject line for this email can read “HERE WE GROW AGAIN!” This simple, cost-effective way of keeping your trusted referrals up-to-date on your growing REEferralNET.com.

Your existing REEferralNET.com trusted referrals will see that you are actually promoting their business using this method by keeping their business “Top Of Mind,” helping all to grow their businesses and benefit from them, and your entire REEferralNET.com network!

Pro Tip: Give your partners one-click share links, pre-written email templates, and a digital referral QR code they can easily forward to their own contacts.

